

Innocence Project of Florida Spring Gala

May 11, 2017

Mission San Luis

2100 W. Tennessee Street, Tallahassee, FL 32304

Featuring

Amanda Knox

Author, Journalist, Activist, and Exonerated in Italy



Sponsorship Opportunities & Benefits

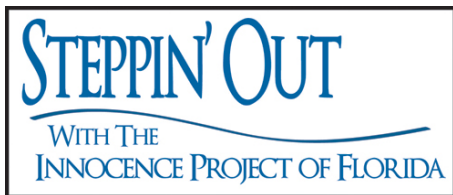
Sponsoring the Innocence Project of Florida spring gala, “Steppin’ Out,” is an outstanding way to help those who have been wrongfully convicted and support the 16 exonerees who have been freed from Florida prisons in the last 14 years. The past three events sold out, and your sponsorship will assure this year’s success. Here’s how you can help:

<p>CHAMPION - \$10,000 Table for Ten at the Gala Back or Inside Cover Ad in Event Program Corporate Logo Included in All Promotions and on IPF website</p>	<p>DEFENDER - \$5,000 Table for Eight at the Gala Full Page Ad in the Event Program Corporate Logo Included in All Promotions and on IPF website</p>
<p>JUSTICE - \$2,500 Tickets for Six to the Gala Half Page Ad in the Event Program Corporate Name Included in All Promotions and on IPF website</p>	<p>FREEDOM - \$1,500 Tickets for Four to the Gala Quarter Page Ad in the Event Program Corporate Name Included in All Promotions and on IPF website</p>
<p>LIBERTY - \$1,000 Tickets for Four to the Gala Eighth Page Ad in the Event Program</p>	<p>FRIEND - \$500 Tickets for Two to the Gala Listing in the Event Program</p>

EVENT PROGRAM AD SPACE		(width x height, inches)	
Full page	Black & white, non-bleed	7.5 x 10.0	\$1,000
Half page	Black & white, non-bleed	7.5 x 5.0	\$500
Quarter page	Black & white, non-bleed	3.75 x 5.0 or 7.5 x 2.5	\$250
Eighth (business card)	Black & white, non-bleed	1.875 x 2.5 or 3.75 x 1.25	\$125

Please provide high resolution PDF with images and fonts embedded to Seth Miller at smiller@floridainnocence.org by April 7, 2017

If you’d like us to design the ad, please contact Seth Miller before April 3, 2017.



Sponsorship Commitment Form

Yes! We want to sponsor the 2017 Gala and help the innocent STEP OUT.

- Champion (\$10,000) Defender (\$5,000) Justice (\$2,500) Freedom (\$1,500) Liberty (\$1,000) Friend (\$500)
- I/We cannot attend, but would like to contribute \$_____ to IPF.
- We would like to purchase ad space in the event program.
 - Full page (\$1,000) Half page (\$500) Quarter page (\$250) Eighth page (\$125)

Firm/Company Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

URL: _____

Our check is enclosed. Please make check payable to the Innocence Project of Florida.

Please charge my VISA MasterCard Discover AmEx

Cardholder's Name: _____

Billing Address (if different from above): _____

Card # _____ Exp. Date _____ CSC: _____ (3- or 4-digit code)

Cardholder's Signature: _____

Thank you for your support!

*Please provide the names of your guests to
Seth Miller, smiller@floridainnocence.org, no later than May 1, 2017.*

Mail form and check to:
Innocence Project of Florida, Inc.
1100 East Park Avenue
Tallahassee, FL 32301

Contact: Seth Miller, IPF Executive Director at 850-561-6767 or
smiller@floridainnocence.org with questions.

*IPF is certified as a nonprofit organization under the Internal Revenue
Service Act section 501(C)(3). Our Federal Tax ID is 20-0210812.*

All gifts are tax deductible to the fullest extent of the law.

